

AGRICULTURE AND FOOD AUTHORITY

TEA DIRECTORATE

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KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR JANUARY 2020

PRODUCTION

Tea production for the month of January 2020 was 53.63 Million Kgs, against 48.38 Million Kgs recorded during the corresponding month of 2019. Higher production was largely attributed to scattered showers and moderate temperatures that were experienced across the West and East Regions. Within the East of Rift, output increased from 18.35 Million Kgs recorded in January 2019 to 20.99 Million Kgs owing to steady precipitation recorded in tea growing regions within Kiambu, Muranga, Nyeri, Kirinyaga, Embu, and Meru respectively. Similarly, the tea growing areas in the West of Rift recorded increased production from 30.03 Million Kgs to 32.63 Million Kgs due to good rainfall coupled with sunny intervals recorded in Kericho, Bomet, Nyamira and Kisii as well as high precipitation and warm temperatures in Nandi.

Consequently, production within the Plantation sub-sector, which is more wide-spread in the West of Rift rose from 20.63 Million Kgs to 21.35 Million Kgs. Significant increase was recorded within Smallholder sub-sector from 27.75 Million Kgs to 32.28 Million Kgs.

Table 1: Production by Sector and Region (2020 vis-à-vis 2019)

Sector	Region	Jan-2020	Jan-2019	Variance	Var.(%)
Plantation	West of Rift	19,249,471	18,912,898	336,573	1.78%
	East of Rift	2,103,364	1,723,422	379,942	22.05%
	Total	21,352,835	20,636,320	716,515	3.47%
Smallholder	West of Rift	13,388,260	11,119,514	2,268,746	20.40%
	East of Rift	18,894,559	16,630,633	2,263,926	13.61%
	Total	32,282,819	27,750,147	4,532,672	16.33%
Plantation &	West of Rift	32,637,731	30,032,412	2,605,319	8.68%
Smallholder	East of Rift	20,997,923	18,354,055	2,643,868	14.40%
	Total	53,635,654	48,386,467	5,249,187	10.85%

TEA SALES

AUCTION

During the month, 35.35 Million kgs of Kenyan tea was sold through Mombasa Auction against 40.66 Million kgs recorded in January 2019. Lower sales were attributed to higer stocks from the previous months. The average auction price was slightly lower at USD 2.29 per Kg compared to 2.30 per kg for the same period of last year.

EXPORTS

The total export volume for the month of January 2020 was 44.00 Million Kgs compared to 47.92 Million Kgs recorded in the same period of last year.

During the month, Kenya tea was shipped to fifty (50) export destinations compared to forty three (43) destinations for the same period of last year. Amongst these markets, Pakistan was the leading export destination for Kenyan tea having imported 13.58 Million Kgs, accounting for 31% of the total export volume.

Other key export destinations for Kenyan tea were Egypt (10.00 Million Kgs), UK (4.93 Million Kgs), UAE (3.11 Million Kgs) Sudan (2.25 Million Kgs), Russia (1.55 Million Kgs), Poland (1.00 Million Kgs), Afghnistan (0.77 Million Kgs), Saudi Arabia (0.77 Million Kgs) and Yemen(0.69 Million Kgs). The top ten export destinations, most of which are traditional markets for Kenyan tea accounted for 88% of Kenya tea export volume. Amongst these markets, UAE, Sudan and Poland markets recorded higher tea imports from Kenya.

Significantly higher tea imports from Kenya were also recorded by the emerging markets of Netherlands, Jordan, India, Japan, Ukraine, Sri-Lanka, Taiwan and Hong Kong.

LOCAL CONSUMPTION

Local tea consumption in January 2020 amounted to 2.94 Million Kgs against 3.61 Million Kgs for the corresponding period of 2019.

24TH FEBRUARY, 2020

Table 2: Kenya Tea Exports by Destination (Jan. 2020 vis-à-vis Jan. 2019)

DESTINATION	2020- QUANTITY KGS	2019 - QUANTITY KGS	QUANTITY KGS	%AGE VARIANCE
PAKISTAN	13,583,933	15,259,914	- 1,675,981	-11%
EGYPT	10,005,271	11,073,044	- 1,067,773	-10%
UK	4,935,592	5,827,353	- 891,761	-15%
UAE	3,112,362	2,794,581	317,781	11%
SUDAN	2,254,586	1,442,482	812,104	56%
RUSSIA	1,554,548	1,845,199	- 290,652	-16%
POLAND	1,005,797	593,885	411,912	69%
AFGHANSTAN	773,602	725,247	48,355	7%
SAUDI ARABIA	773,096	785,257	- 12,161	-2%
YEMEN	695,890	1,121,684	- 425,794	-38%
KAZAKSTAN	650,957	627,229	23,728	4%
NETHERLANDS	505,934	124,228	381,706	307%
JORDAN	494,000	328,250	165,750	50%
CHILE	393,268	703,069	- 309,801	-44%
IRAN	382,518	703,003	382,518	0%
TURKEY	310,385	319,788	- 9,403	-3%
NIGERIA		676,078	- 456,078	-67%
INDIA	220,001 218,094	143,688	74,406	52%
		433,440	- 221,856	-51%
IRELAND	211,584 203,840	127,400	76,440	-51%
JAPAN USA			14,598	8%
	194,270	179,672		4%
MALAYSIA AUSTRALIA	172,877	166,586	6,291 158,720	0%
	158,720	111 000		28%
UKRAINE	143,444	111,900 244,338	31,544	-49%
INDONESIA SOLITH AFRICA	125,114	116,856	- 119,224 1,596	1%
SOUTH AFRICA	118,452	280,878	404040	-66%
SOMALIA BANGLADESH	96,568 96,000	207,288	- 184,310 - 111,288	-54%
SWITZERLAND	78,756	777,658	- 698,902	-90%
CHINA	66,772	242,153	- 175,381	-72%
THE STATE OF THE S		242,133		0%
QATAR	61,366	15 400	61,366	263%
SRI LANKA	55,975	15,400	40,575	-35%
CHAD	49,100	76,124	- 27,024	
PERU	40,264	20.420	40,264	0%
SINGAPORE	34,200	39,430	- 5,230	-13%
DJIBOUTI	32,000	32,000	25 110	0%
TAIWAN	30,960	5,850	25,110	429% -73%
OMAN CANADA	26,067 25,480	97,119 105,916	- 71,052 - 80,436	-76%
ZAMBIA	25,025	103,916	25,025	0%
GERMANY	24,112	27,176	- 3,064	-11%
IVORY COAST	15,522	27,170	15,522	0%
HONG KONG	12,640	11,340	1,300	11%
		11,540	10,348	0%
BURKINA FASO	10,348 8,164	-	8,164	0%
ISLE OF MAN		•		0%
AZERBAIJAN	7,676		7,676	
TOGO	5,174	-	5,174 4,600	0%
MYANMAR	4,600 1,175	-	1,175	0%
CZECH REP.	1,173		100	0%
ERITREA	100	129,920	- 129,920	0%
GHANA		4,932	- 4,932	0%
ITALY	-	2,300	- 2,300	0%
KYRGYZSTAN	1	2,094	- 2,094	0%
NEW ZEALAND		25,600	- 25,600	0%
	-	70,800	- 70,800	0%
UZBEKISTAN		70,800	- /0,600	076
TOTAL	44,006,178	47,925,146	- 3,918,968	-8%