



AGRICULTURE AND FOOD AUTHORITY

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KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR APRIL 2020

PRODUCTION

Tea production for the month of April 2020 was 49.65 Million Kgs, against 26.13 Million Kgs recorded during the corresponding month of 2019. Higher production was largely attributed to enhanced seasonal rainfall characterized by high maximum and minimum temperatures recorded within the highlands West and East of the Rift valley.

Due to very high rainfall received in the last half of the month of April, output in tea growing regions within the East of Rift increased from 7.87 Million Kgs recorded in April 2019 to 19.63 Million Kgs. Tea growing areas in the West of Rift also recorded increased production from 18.25 Million Kgs to 30.16 Million Kgs mainly due to high precipitation recorded in Kericho and Nandi. Consequently, production within the Plantation sub-sector, which is more wide-spread in the West of Rift rose from 10.50 Million Kgs to 18.65 Million Kgs while that of the Smallholder sub-sector almost doubled from 15.62 Million Kgs to 31.00 Million Kgs.

Cumulative production for the first four months of the year was higher by 57.24% to stand at 208.22 Million Kgs against 132.42 Million Kgs recorded during the corresponding period of 2019. To-date, tea production has maintained an upward trend compared to last year due to favourable weather conditions. Unlike other years, the "long rains" this year were preceded by a prolonged period of the "short rains" which contributed to high production during the months of January and February.

Notably, the physical distancing and movement restrictions measures due to COVID -19 pandemic have not had much impact on production since there are minimal disruptions on Greenleaf plucking and deliveries to the factories.

Table 1: Production by Sector and Region (2020 vis-à-vis 2019)

Sector	Region	APRIL 2020	APRIL 2019	Variance +/-	Var.(%)	Jan - April 2020	Jan - April 2019	Variance +/-	Var.(%)
Plantation	West of Rift	16,948,833	9,923,230	7,025,603	70.80%	74,148,759	49,146,797	25,001,962	50.87%
	East of Rift	1,701,991	578,594	1,123,397	194.16%	7,684,900	4,640,376	3,044,524	65.61%
	Total	18,650,824	10,501,824	8,149,000	77.60%	81,833,659	53,787,173	28,046,486	52.14%
Smallholder	West of Rift	13,068,121	8,329,525	4,738,596	56.89%	52,608,040	33,314,910	19,293,130	57.91%
	East of Rift	17,937,125	7,299,955	10,637,170	145.72%	73,783,929	45,322,471	28,461,458	62.80%
	Total	31,005,246	15,629,480	15,375,766	98.38%	126,391,969	78,637,381	47,754,588	60.73%
Plantation & Smallholder									
	West of Rift	30,016,954	18,252,755	11,764,199	64.45%	126,756,799	82,461,707	44,295,092	53.72%
	East of Rift	19,639,116	7,878,549	11,760,567	149.27%	81,468,829	49,962,847	31,505,982	63.06%
	Total	49,656,070	26,131,304	23,524,766	90.03%	208,225,628	132,424,554	75,801,074	57.24%

TEA SALES

AUCTION

During the month of April 2020, 39.20 Million kgs of Kenyan tea was sold through Mombasa Auction against 35.46 Million kgs recorded during the same period last year. The average tea auction prices for Kenyan tea for the month was USD 2.11 per Kg which was lower compared to USD 2.26 recorded in April 2019.

The Average Auction price for the period January- April 2020 stood at USD 2.14 per Kg compared to 2.22 per kg for the same period of last year. Auction prices are still on a two-year gradual decline largely due to increased supply of Black CTC tea in the global tea market, which has further been aggravated by the impact of COVID-19 pandemic.

EXPORTS

The total export volume for the month of April 2020 was 43.55 Million Kgs compared to 43.90 Million Kgs recorded in the same period of last year.

During the month, Kenya tea was shipped to forty-six (46) export destinations compared to forty-four (44) destinations for the same period of last year. Amongst these markets, Pakistan was the leading export destination for Kenyan tea having imported 16.27 Million Kgs, accounting for 37% of the total export volume.

Other key export destinations for Kenyan tea were Egypt (6.96 Million Kgs), UK (6.05 Million Kgs), Russia (2.48 Million Kgs), Yemen (1.91 Million Kgs), Kazakhstan (1.48 Million Kgs), Poland (0.70 Million Kgs) Saudi Arabia (0.68 Million Kgs), Turkey (0.64 Million Kgs), and Ireland (0.62 Million Kgs). The top ten export destinations, most of which are traditional markets for Kenyan tea accounted for 90% of Kenya tea export volume. UK, Russia, Poland,

Yemen, Kazakhstan, Saudi Arabia, Turkey and Ireland markets recorded higher tea imports from Kenya.

Significantly higher tea imports from Kenya were also recorded amongst the emerging markets of China, Indonesia, USA, Malaysia, South Africa, Ukraine, Uzbekistan, Germany, and Taiwan.

The total export volume for the first four months of the year (January-April 2020) was 172.42 Million Kgs, which was 5% lower compared to 181.12 Million Kgs recorded same period of last year due to disruptions of trading activities by measures to control the spread of COVID-19 pandemic such as movement and physical distancing restrictions.

It is also worth noting that most of the markets where the restrictions on movement due to COVID 19 have been lifted have recorded increased export figures. Traditional markets like Egypt and Pakistan which are still observing restrictions have continued to record declining export volumes. It is expected that with easing restrictions on movement the volumes of teas exported will return to normal.

LOCAL TEA SALES

Local tea sales for April 2020 stood at 3.01 Million Kgs against 2.85 Million Kgs for the corresponding period of 2019 while cumulative tea consumption for the first four months of the year (January-April 2020) was 12.31 Million Kgs against 13.55 Million Kgs for the same period of 2019.

29TH MAY, 2020

Table 2: Kenya Tea Exports by Destination (April. 2020 vis-à-vis April. 2019)

DESTINATION	2020 QUANTITY(KGS)	2019 QUANTITY(KGS)	QUANTITY DIFF	%AGE VARIANCE
PAKISTAN	16,271,766	17,018,927	- 747,161	-4%
EGYPT	6,967,820	8,982,679	- 2,014,859	-22%
UK	6,057,626	2,508,297	3,549,329	142%
RUSSIA	2,480,497	1,648,442	832,055	50%
YEMEN	1,915,999	1,031,575	884,424	86%
KAZAKHSTAN	1,480,599	754,886	725,713	96%
POLAND	703,877	515,768	188,109	36%
SAUDI ARABIA	683,978	405,278	278,700	69%
TURKEY	649,375	231,636	417,739	180%
IRELAND	626,475	440,124	186,351	42%
CHINA	610,145	190,871	419,274	220%
UAE	598,620	2,385,654	- 1,787,034	-75%
SUDAN	437,607	2,625,214	- 2,187,607	-83%
INDONESIA	423,720	186,846	236,874	127%
USA	412,132	152,454	259,678	170%
AFGHANISTAN	343,829	1,110,904	- 767,075	-69%
NIGERIA	295,520	-	295,520	0%
MALAYSIA	282,946	54,696	228,250	417%
INDIA	240,236	379,694	- 139,458	-37%
SOUTH AFRICA	226,832	163,568	63,264	39%
SWITZERLAND	209,177	599,280	- 390,103	-65%
JAPAN	207,176	226,800	- 19,624	-9%
JORDAN	198,000	218,834	- 20,834	-10%
UKRAINE	187,909	91,859	96,050	105%
UZBEKISTAN	127,390	26,040	101,350	389%
NETHERLANDS	121,902	301,807	- 179,905	-60%
OMAN	101,130	121,126	- 19,996	-17%
SRI LANKA	80,555	127,856	- 47,301	-37%
CANADA	79,140	47,900	31,240	65%
GERMANY	60,352	21,680	38,672	178%
MAURITIUS	60,000	60,000	-	0%
SOMALIA	52,354	164,215	- 111,861	-68%
IRAN	51,460	688,135	- 636,675	-93%
TAIWAN	49,320	32,400	16,920	52%
CHAD	45,640	89,791	- 44,151	-49%
GHANA	39,193	-	39,193	0%
VIETNAM	37,844	-	37,844	0%
FRANCE	36,288	-	36,288	0%
DJIBOUTI	27,963	80,000	- 52,037	-65%
MYANMAR	25,218	-	25,218	0%
NEW ZEALAND	12,800	25,080	- 12,280	-49%
SINGAPORE	12,300	24,000	- 11,700	-49%
BRAZIL	10,580	9,000	1,580	18%
ITALY	4,600	-	4,600	0%
QATAR	1,960	-	1,960	0%
HONG KONG	1,374	22,680	- 21,306	-94%
AZERBAIJAN	-	10,515	- 10,515	0%
CHILE	-	103,580	- 103,580	0%
EPZ	-	14,000	- 14,000	0%
GUINEA	-	5,472	- 5,472	0%
LITHUANIA	-	8,986	- 8,986	0%
TOTAL	43,551,224	43,908,549	- 357,325	-1%

Table 3: Kenya Tea Exports by Destination (Jan- April 2020 vis-a-vis Jan- April 2019)

DESTINATION	2020 QUANTITY(KGS)	2019 QUANTITY(KGS)	QUANTITY DIFF	%AGE VARIANCE
PAKISTAN	58,293,460	66,325,859	- 8,032,400	-12%
EGYPT	32,477,833	37,350,200	- 4,872,367	-13%
UK	18,540,375	16,334,026	2,206,349	14%
UAE	10,600,362	9,311,926	1,288,436	14%
RUSSIA	7,594,136	6,130,492	1,463,644	24%
SUDAN	7,120,976	7,428,900	- 307,924	-4%
YEMEN	5,138,179	4,583,135	555,044	12%
KAZAKSTAN	4,289,943	2,599,582	1,690,361	65%
POLAND	2,996,235	1,846,541	1,149,694	62%
SAUDI ARABIA	2,770,310	2,579,112	191,198	7%
AFGHANSTAN	2,395,342	3,670,841	- 1,275,499	-35%
IRELAND	1,671,665	1,791,599	- 119,934	-7%
TURKEY	1,513,004	958,328	554,676	58%
JORDAN	1,467,500	1,203,584	263,916	22%
NETHERLANDS	1,370,360	1,106,600	263,760	24%
USA	1,279,342	811,956	467,386	58%
NIGERIA	1,217,968	2,320,811	- 1,102,844	-48%
IRAN	1,064,536	2,514,984	- 1,450,448	-58%
CHINA	1,009,849	1,022,262	- 12,413	-1%
MALAYSIA	943,084	651,804	291,280	45%
INDONESIA	773,260	768,591	4,669	1%
INDIA	755,502	904,800	- 149,298	-17%
UZBEKISTAN	740,122	258,950	481,172	186%
SWITZERLAND	661,917	2,405,078	- 1,743,161	-72%
UKRAINE	655,907	459,664	196,243	43%
JAPAN	652,926	775,650	- 122,724	-16%
CHILE	560,720	299,035	261,685	88%
SOUTH AFRICA	549,180	415,696	133,484	32%
SOMALIA	510,817	974,823	- 464,006	-48%
OMAN	287,468	302,273	- 14,805	-5%
CHAD	273,320	428,923	- 155,603	-36%
SRI LANKA	266,768	271,507	- 4,739	-2%
QATAR	261,876	255,540	6,336	2%
CANADA	210,320	333,216	- 122,896	-37%
AUSTRALIA	158,720	-	158,720	0%
GERMANY	155,191	247,182	- 91,991	-37%
DJIBOUTI	151,963	162,975	- 11,012	-7%
BANGLADESH	144,000	600,042	- 456,042	-76%
TAIWAN	127,606	45,390	82,216	181%
GHANA	99,313	102,632	- 3,319	-3%
MYANMAR	85,021	28,080	56,941	203%
MAURITIUS	60,000	80,000	- 20,000	-25%
SINGAPORE	57,000	85,495	- 28,495	-33%
BELGIUM	52,880	45,280	7,600	17%
MOROCCO	48,000	8,071	39,929	495%
PERU	40,264	-	40,264	0%
VIETNAM	59,844	-	59,844	0%
FRANCE	36,288	-	36,288	0%
AZERBAIJAN	30,176	10,515	19,661	187%
LEBANON	26,840	-	26,840	0%
ZAMBIA	25,025	-	25,025	0%
HONG KONG	22,758	34,020	- 11,262	-33%
IVORY COAST	20,696	-	20,696	0%
ISLE OF MAN	20,564	-	20,564	0%
ITALY	18,400	11,500	6,900	60%
FINLAND	13,200	-	13,200	0%
NEW ZEALAND	12,800	63,480	- 50,680	-80%
BRAZIL	16,580	9,000	7,580	84%
BURKINA FASO	10,348	-	10,348	0%
LITHUANIA	7,579	8,986	- 1,407	-16%
TOGO	5,174	-	5,174	0%
MALI	5,174	-	5,174	0%
MEXICO	2,634	-	2,634	0%
CZECH REP.	100	100	-	0%
EPZ	-	14,000	- 14,000	0%
ERITREA	-	129,920	- 129,920	0%
GUINEA	-	16,416	- 16,416	0%
KYRGYZSTAN	-	2,094	- 2,094	0%
MOZAMBIQUE	-	7,800	- 7,800	0%
PALAU	-	15,332	- 15,332	0%
TOTAL	172,428,698	181,124,598	- 8,695,900	-5%

