



AGRICULTURE AND FOOD AUTHORITY

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KENYA TEA INDUSTRY PERFORMANCE HIGHLIGHTS FOR MARCH 2020

PRODUCTION

Tea production for the month of March 2020 reached an all time high of 55.73 Million Kgs, against 26.46 Million Kgs recorded during the corresponding month of 2019. Such a high monthly output was previously recorded in December 2018 (51.82 Million Kgs) and January 2016 (50.30 Million Kgs). Higher production was largely attributed to the onset of the Long rains season characterized by high precipitation and sunny interval that were experienced across tea growing areas in the West and East of Rift Regions. Unlike other years, the long rains in March were preceded with a prolonged period of the short rains which contributed to equally Good production during the months of January and February.

Within the East of Rift, output increased from 10.22 Million Kgs recorded in March 2019 to 21.70 Million Kgs while tea growing areas in the West of Rift recorded increased production from 16.23 Million Kgs to 34.02 Million Kgs. Consequently, production within the Plantation sub-sector, which is more wide-spread in the West of Rift rose from 10.22 Million Kgs to 22.12 Million Kgs. Higher increase was also recorded within Smallholder sub-sector from 16.23 Million Kgs to 33.61 Million Kgs.

Cumulative production for the first quarter of the year (January-March 2020) stood at 158.56 Million Kgs against 106.29 Million Kgs for the same period of 2019.

Table 1: Production by Sector and Region (2020 vis-à-vis 2019)

Sector	Region	Mar 2020	Mar 2019	Variance	Var.(%)	Jan - Mar 2020	Jan - Mar 2019	Variance +/-	Var.(%)
Plantation	West of Rift	20,136,752	9,481,951	10,654,801	112.37%	57,199,926	39,223,567	17,976,359	45.83%
	East of Rift	1,984,827	744,687	1,240,140	166.53%	5,982,909	4,061,782	1,921,127	47.30%
	Total	22,121,579	10,226,638	11,894,941	116.31%	63,182,835	43,285,349	19,897,486	45.97%
Smallholder	West of Rift	13,891,029	6,754,483	7,136,546	105.66%	39,539,919	24,985,384	14,554,535	58.25%
	East of Rift	19,720,119	9,480,582	10,239,537	108.01%	55,846,805	38,022,517	17,824,288	46.88%
	Total	33,611,148	16,235,065	17,376,083	107.03%	95,386,724	63,007,901	32,378,823	51.39%
Plantation & Smallholder	West of Rift	34,027,781	16,236,434	17,791,347	109.58%	96,739,845	64,208,951	32,530,894	50.66%
	East of Rift	21,704,946	10,225,269	11,479,677	112.27%	61,829,714	42,084,299	19,745,415	46.92%
	Total	55,732,727	26,461,703	29,271,024	110.62%	158,569,559	106,293,250	52,276,309	49.18%

TEA SALES

AUCTION

During the month of March, 44.91 Million kgs of Kenyan tea was sold through Mombasa Auction against 28.99 Million kgs recorded in same period of last year. The average tea auction prices for Kenyan tea for the month was USD 1.99 per Kg which was lower compared to 2.13 recorded in March 2019.

The Average Auction price for the period January-March 2020 stood at USD 2.13 per Kg compared to 2.20 per kg for the same period of last year.

Lower prices at the auction was attributed to increased supply coupled by depressed demand in the global tea markets occasioned by disruptions and restrictions of movements due to the COVID-19 pademic.

EXPORTS

The total export volume for the month of March 2020 was 44.28 Million Kgs compared to 44.77 Million Kgs recorded in the same period of last year.

During the month, Kenya tea was shipped to forty-six (46) export destinations compared to forty-three (43) destinations for the same period of last year. Amongst these markets, Pakistan was the leading export destination for Kenyan tea having imported 14.27 Million Kgs, accounting for 32% of the total export volume.

Other key export destinations for Kenyan tea were Egypt (7.10 Million Kgs), UK (4.18 Million Kgs), UAE (3.13 Million Kgs) Sudan (2.53 Million Kgs), Russia (2.01 Million Kgs), Yemen (1.98 Million Kgs), Kazakhstan (1.38 Million Kgs), Saudi Arabia (0.73 Million Kgs), and Poland(0.72 Million Kgs). The top ten export destinations, most of which are traditional markets for Kenyan tea accounted for 86% of Kenya tea export volume. UK, UAE, Sudan, Russia, Yemen, Kazakhstan, Saudi Arabia and Poland markets recorded higher tea imports from Kenya.

Significantly higher tea imports from Kenya were also recorded amongst the emerging markets of Ireland, Uzbekistan, USA, Netherlands, Turkey, Jordan, Malaysia, India, South Africa, Ukraine, Oman, Canada, Taiwan and Chile. However, Pakistan, Egypt and Iran recorded the highest drop in import volume.

The total export volume for the first quarter of the year (January-March 2020) was 128.87 Million Kgs compared to 137.21 Million Kgs recorded same period of last year.

LOCAL TEA SALES

Local tea sales for March 2020 stood at 3.49 Million Kgs against 3.12 Million Kgs for the corresponding period of 2019 while cumulative tea consumption for the first quarter of the year (January-March 2020) was 9.29 Million Kgs against 10.69 Million Kgs for the same period of 2019.

24th APRIL, 2020

Table 2: Kenya Tea Exports by Destination (March. 2020 vis-à-vis March. 2019)

DESTINATION	2020- QUANTITY KGS	2019 - QUANTITY KGS	QUANTITY KGS	%AGE VARIANCE
PAKISTAN	14,270,412	17,515,273	-3,244,861	-19%
EGYPT	7,100,198	7,815,408	-715,210	-9%
UK	4,184,168	3,890,236	293,931	8%
UAE	3,133,317	2,325,277	808,040	35%
SUDAN	2,533,696	2,133,183	400,513	19%
RUSSIA	2,016,886	1,366,851	650,035	48%
YEMEN	1,981,535	1,268,210	713,325	56%
KAZAKHASTAN	1,388,160	875,919	512,241	58%
SAUDI ARABIA	739,212	580,778	158,434	27%
POLAND	725,126	379,724	345,402	91%
AFGHANISTAN	582,806	960,369	-377,563	-39%
IRELAND	499,286	320,428	178,858	56%
UZBEKISTAN	494,198	120,310	373,888	311%
USA	459,768	227,826	231,942	102%
NETHERLANDS	439,914	323,886	116,028	36%
TURKEY	394,836	160,077	234,759	147%
JORDAN	363,000	328,250	34,750	11%
MALAYSIA	334,918	205,148	129,770	63%
SWITZERLAND	275,836	508,188	-232,352	-46%
IRAN	262,564	830,747	-568,183	-68%
SOMALIA	238,980	321,386	-82,406	-26%
CHINA	214,636	310,282	-95,646	-31%
NIGERIA	213,080	538,586	-325,506	-60%
INDIA	207,153	182,254	24,899	14%
SOUTH AFRICA	175,896	93,272	82,624	89%
UKRAINE	154,319	139,685	14,634	10%
QATAR	140,530	203,660	-63,130	-31%
INDONESIA	115,960	100,680	15,280	15%
JAPAN	98,150	289,650	-191,500	-66%
DJIBOUTI	92,000	-	92,000	0%
OMAN	72,334	33,355	38,979	117%
GERMANY	70,727	88,064	-17,337	-20%
CANADA	51,800	28,000	23,800	85%
CHAD	39,033	109,343	-70,310	-64%
TAIWAN	37,126	7,140	29,986	420%
SRI LANKA	27,960	72,880	-44,920	-62%
MYANMAR	27,800	-	27,800	0%
BELGIUM	27,200	25,200	2,000	8%
CHILE	24,000	14,160	9,840	69%
AZERBAIJAN	22,500	-	22,500	0%
VIETNAM	22,000	-	22,000	0%
SINGAPORE	10,000	12,869	-2,869	-22%
HONG KONG	8,744	-	8,744	0%
LITHUANIA	7,579	-	7,579	0%
BRAZIL	6,000	-	6,000	0%
ITALY	4,600	2,300	2,300	100%
GHANA	-	33,840	-33,840	0%
MAURITIUS	-	20,000	-20,000	0%
MOROCCO	-	2,614	-2,614	0%
MOZAMBIQUE	-	7,800	-7,800	0%
TOTAL	44,289,942	44,773,108	-483,166	-1%

Table 3: Kenya Tea Exports by Destination (Jan- Mar 2020 vis-à-vis Jan- Mar 2019)

DESTINATION	2020- QUANTITY KGS	2019 - QUANTITY KGS	QUANTITY KGS	%AGE VARIANCE
PAKISTAN	42,021,694	49,306,932	- 7,285,239	-15%
EGYPT	25,510,013	28,367,521	- 2,857,508	-10%
UK	12,482,749	13,825,729	- 1,342,980	-10%
UAE	10,001,742	6,926,272	3,075,470	44%
SUDAN	6,683,369	4,803,686	1,879,683	39%
RUSSIA	5,113,639	4,482,050	631,589	14%
YEMEN	3,222,180	3,551,560	- 329,380	-9%
KAZAKSTAN	2,809,344	1,844,696	964,648	52%
POLAND	2,292,358	1,330,773	961,585	72%
SAUDI ARABIA	2,086,332	2,173,834	- 87,502	-4%
AFGHANSTAN	2,051,513	2,559,937	- 508,424	-20%
JORDAN	1,269,500	984,750	284,750	29%
NETHERLANDS	1,248,458	804,793	443,665	55%
IRELAND	1,045,190	1,351,475	- 306,285	-23%
IRAN	1,013,076	1,826,849	- 813,773	-45%
NIGERIA	922,448	2,320,811	- 1,398,364	-60%
USA	867,210	659,502	207,708	31%
TURKEY	863,629	726,692	136,937	19%
MALAYSIA	660,138	597,108	63,030	11%
UZBEKISTAN	612,732	232,910	379,822	163%
CHILE	560,720	195,455	365,265	187%
INDIA	515,266	525,106	- 9,840	-2%
UKRAINE	467,998	367,805	100,193	27%
SOMALIA	458,463	810,608	- 352,145	-43%
SWITZERLAND	452,740	1,805,798	- 1,353,058	-75%
JAPAN	445,750	548,850	- 103,100	-19%
CHINA	399,704	831,391	- 431,687	-52%
INDONESIA	349,540	581,745	- 232,205	-40%
SOUTH AFRICA	322,348	252,128	70,220	28%
QATAR	259,916	255,540	4,376	2%
CHAD	227,680	339,132	- 111,452	-33%
OMAN	186,338	181,147	5,191	3%
SRI LANKA	186,213	143,651	42,562	30%
AUSTRALIA	158,720	-	158,720	100%
BANGLADESH	144,000	600,042	- 456,042	-76%
CANADA	131,180	285,316	- 154,136	-54%
DJIBOUTI	124,000	82,975	41,025	49%
GERMANY	94,839	225,502	- 130,663	-58%
TAIWAN	78,286	12,990	65,296	503%
GHANA	60,120	102,632	- 42,512	-41%
MYANMAR	59,803	28,080	31,723	113%
BELGIUM	52,880	45,280	7,600	17%
MOROCCO	48,000	8,071	39,929	495%
SINGAPORE	44,700	61,495	- 16,795	-27%
PERU	40,264	-	40,264	0%
AZERBAIJAN	30,176	-	30,176	0%
LEBANON	26,840	-	26,840	0%
ZAMBIA	25,025	-	25,025	0%
VIETNAM	22,000	-	22,000	0%
HONG KONG	21,384	11,340	10,044	89%
IVORY COAST	20,696	-	20,696	0%
ISLE OF MAN	20,564	-	20,564	0%
ITALY	13,800	11,500	2,300	20%
FINLAND	13,200	-	13,200	0%
BURKINA FASO	10,348	-	10,348	0%
LITHUANIA	7,579	-	7,579	0%
BRAZIL	6,000	-	6,000	0%
TOGO	5,174	-	5,174	0%
MALI	5,174	-	5,174	0%
MEXICO	2,634	-	2,634	0%
CZECH REP.	100	100	-	0%
ERITREA	-	129,920	- 129,920	0%
GUINEA	-	10,944	- 10,944	0%
KYRGYZSTAN	-	2,094	- 2,094	0%
MAURITIUS	-	20,000	- 20,000	0%
MOZAMBIQUE	-	7,800	- 7,800	0%
NEW ZEALAND	-	38,400	- 38,400	0%
PALAU	-	15,332	- 15,332	0%
TOTAL	128,877,474	137,216,049	- 8,338,575	-6%

